

Novanext

Brand Guidelines

www.novanext.com

NOVANEXT

NOVNEXT

NOVA NEXT

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Aa

Font Family
Host Grotesk

Regural

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
12345678900
!@#\$%^&*()_+~

Semi Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
12345678900
!@#\$%^&*()_+~

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
12345678900
!@#\$%^&*()_+~

RGB: 23, 55, 37
CMYK: 2, 93, 98, 0
HEX: EA3725

RGB: 6, 6, 7
CMYK: 75, 68, 66
HEX: 060607

RGB: 198, 198, 198
CMYK: 22, 17, 18
HEX: C6C6C6

RGB: 24, 247, 249
CMYK: 2, 1, 1, 0
HEX: F7F7F9



Logo Misuse

Our logo is a key brand asset.
Please use it responsibly and with respect.

The NOVANEEXT logo is shown rotated counter-clockwise. The 'O' is red, and the rest of the letters are black.

Do not rotate our logo.

The NOVANEEXT logo is shown with a purple stroke effect over the black letters. The 'O' is red.

Do not stroke our logo.

The NOVANEEXT logo is shown with a horizontal gradient from light to dark grey. The 'O' is red.

Don't add gradients.

The NOVANEEXT logo is shown stretched horizontally. The 'O' is red, and the rest of the letters are black.

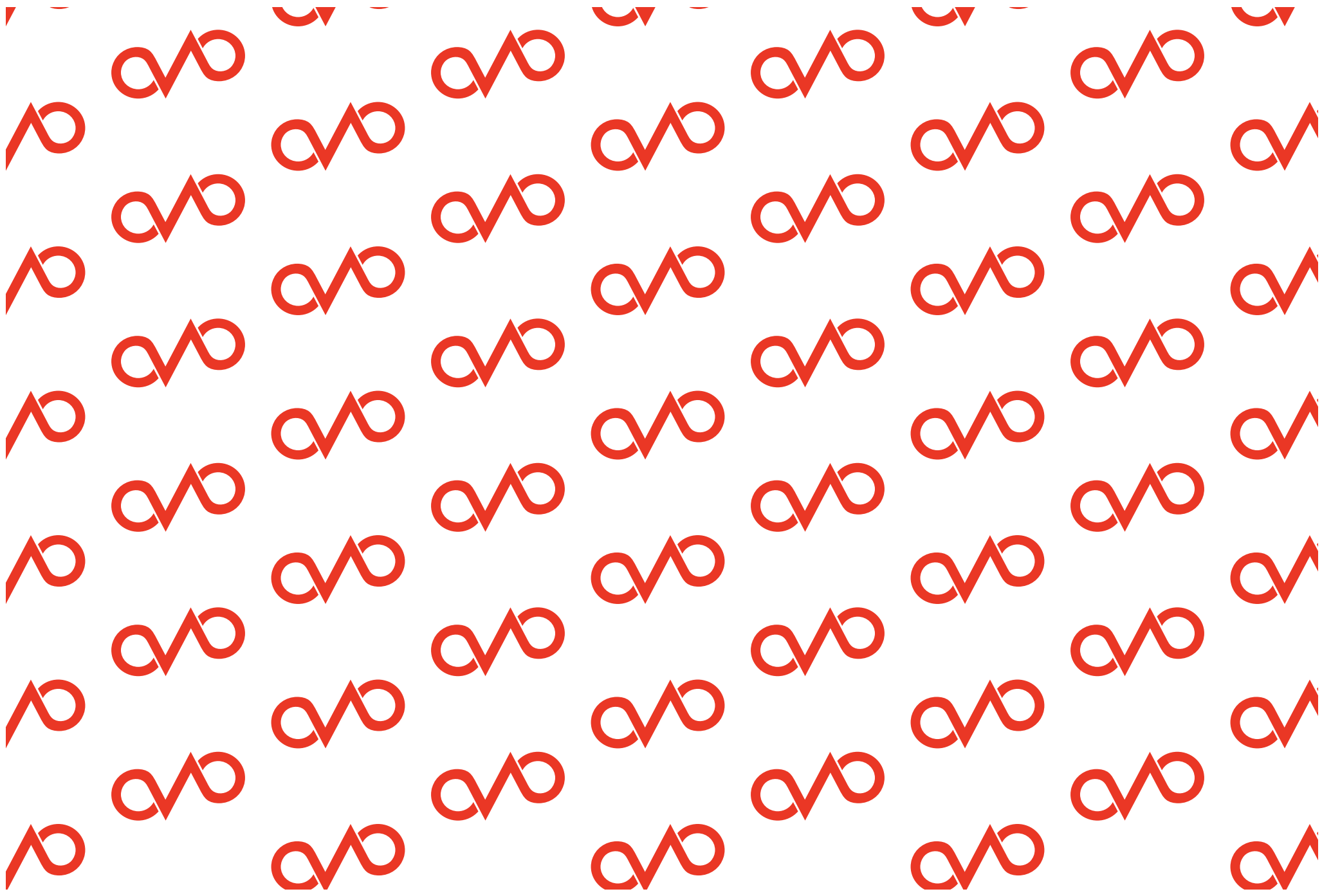
Do not stretch the logo horizontally or vertically.

The NOVANEEXT logo is shown with a drop shadow effect. The 'O' is red, and the rest of the letters are black.

Do not add effects to our logo.

The NOVANEEXT logo is shown on a solid blue background. The 'O' is red, and the rest of the letters are black.

Do not use unapproved color combinations on our logo.



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We deliver cutting-edge IT solutions and digital services that drive growth, enhance efficiency, and create lasting value for your organization.

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11:52



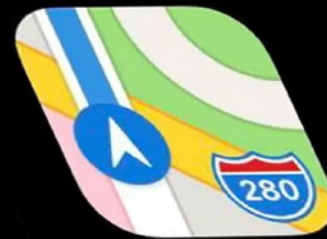
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Calendar



Photo



Maps



Clock



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